

# VRCS Information for Event Directors

The VRCS Officers and EC members have agreed that the society should provide the following financial support for each of our events;

1. All AMA sanctions will be reimbursed rather than just the first year.
2. A 2 1/4" ad for *two months* in the Model Aviation Competition Newsletter will be reimbursed in order to encourage better publicity for our events. Please take advantage of this reimbursement.

The following is from the AMA web site. It addresses the sizes and costs of these supplemental ads in the Contest Calendar.

## **Supplemental (display) Ad Information**

Use of supplementary, display (paid) Ad space is suggested for the description of unusual or special events, deviations from AMA rules, or significant aspects of a meet. Paid ads may also be helpful in promoting fun fly type meets or to give directions to the flying site.

Display ads can be inserted in the Contest Calendar section by paying a fee. These ads are accepted for AMA sanctioned events or AMA Club sponsored non fly events only. These sizes listed under "SIZE" are the only sized that will be accepted to be published in the Contest Calendar.

FEES: Fees are based on ad size.

### **AD POLICY**

SIZE: 1 5/8 inch wide and either 1 1/2 or 2 1/4 inches high. These are the only sizes accepted.

PRICING: 1 1/2 - \$35, 2 1/4 - \$45 for each issue the ad runs in (payable in advance).

**THE SANCTION COST AND THE AD COST WILL BE REIMBURSED BY THE VRCS TREASURER UPON RECEIPT OF THE EVENT SANCTION NUMBER.**

***BE SURE TO GET YOUR SANCTION IN EARLY ENOUGH SO YOU GET THE ENLARGED AD FOR 2 MONTHS.***